

Narges Kheirkhahan

UI/ UX & Product Designer

Based in Stockholm

narges.kheirkhahan@outlook.com

LinkedIn: [nargeskh](#)

[Portfolio](#)

Work Experience

Electrolux Mar 2026 – Present

Interaction Designer . Stockholm. Co-op

- **Simplifying smart-kitchen interaction flows**, reducing complexity and cognitive load across appliance interfaces.
- Leading migration of **legacy design systems into Figma**, building component libraries and tokens to speed up design-to-dev velocity.
- **Define bidirectional (LTR/RTL) UI guidelines** for Hebrew and Arabic, cutting engineering rework.
- Tasty meal-maker **cooking robot user interface research**

HomeOwner AB (Homer) Oct 2023 – Feb 2024

UX/UI Designer . Stockholm . Contract

- Streamlined **onboarding flow** and design ops, **reducing time-to-value and lifting satisfaction scores**.
- Designed an AI chatbot interface that **raised task success** and **reduced support deflection**.
- Owned a data-informed engagement roadmap aligned to **retention goals**.

FCG Holding Sverige AB (Advisense) Feb – Sep 2023

UX/UI Designer . Stockholm . Co-op . Contract

- Built an accessible EU Taxonomy tool, accelerating sustainability assessments for finance stakeholders.
- Redesigned HR onboarding in Power Apps, cutting manual input and new-hire ramp-up time.

Tejarat Aftab (Pasargad Logistics) Jan – Sep 2022

Product Designer . Dubai . Contract

- Led a logistics software redesign: **+20% user satisfaction, -15% support load, 95% WCAG compliance**.

UDrive Dec 2021 – Feb 2022

Product Designer . Dubai . Full-time

- Built a cross-platform experience that **lifted engagement 25% and accelerated Q1 acquisition 30%**.

Earlier Exp

Fanap Information Technology & Hivano Ltd. 2015 – 2020

UX Designer . Tehran . Full-time

- Crafted Fanap's mobile UX, **raising successful money transfers 20% through clearer flows**.
- Designed 4 AR-enhanced children's books at Hivano, **improving comprehension scores 15%**.

Education

IUST University 2012 – 2018

MA, Industrial Design and Product Design

BA, Industrial Design and Product Design

Professional Summary

With **5+ years of global experience**, I shape **AI-enhanced** products for **B2B SaaS**, and apply **data-driven** design to simplify **complicated user flows**, remove **friction points** and increase the conversion rate, while unmasking hidden market gaps on a **system level**.

Skills

- **AI-Assisted Design**
 - Research data analysis
 - Rapid prototyping
 - Vibe-coding
 - Lovable, Cursor, Figma MCP, Gemini Pro, Claude
- **UX & UI Design**
 - Design systems
 - Strategic design
 - Interaction design
 - Information architecture
 - UI Design
 - Figma, Sketch, Framer, Webflow, and Adobe Creative
- **User Research & Strategy**
 - User Interviews
 - Contextual Inquiry
 - Usability Testing
 - Competitive Analysis
 - Design Sprints
 - Systems Thinking
 - Market Research
 - Hotjar, Google Analytics, Power BI
- **Service & Craft**
 - Co-design
 - UX Writing
 - Stakeholder Management
 - System Thinking
 - Service Blueprints
 - Business model design

LANGUAGES

- English: Professional
- Swedish: Limited working proficiency
- Persian: Native